

CoB News, 9 May 2008

CoB's Lambert Wins Research Award from Allied Academies

CoB international business instructor, John Lambert (shown below), collected a 2007 Distinguished Research Award from the Allied Academies. Lambert's award was shared with co-authors from Grenoble Ecole de Management (Leslie Klieb) and the University of Phoenix (Mary Weber) for their work, "Regional Influences upon the Selection of Imported Versus Domestic Seafood." This award-



John Lambert

winning paper will be published in the AA's *Academy of Marketing Studies Journal*.

According to the AA (see below), the Distinguished Research Award competition was "extremely rigorous and intense," and after an "extensive review, the panel of judges awarded distinguished research status to 25% of the manuscripts." By now, Lambert has received an engraved plaque from the AA for his distinguished paper. Other winners in the same "marketing studies" category as Lambert are affiliated with UT – Martin, Savannah State University, and Hampton University, to name just a few.

ALLIED ACADEMIES AWARDS

Distinguished Research Awards

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the panel of judges awarded distinguished research status to 25% of the manuscripts. The authors of the following works will receive engraved plaques, and the manuscripts will be published in a future issue of the appropriate journal.

Academy of Marketing Studies Journal

An Analysis of Factors Affecting Life Insurance Agent Sales Performance
James H. Turner, Xavier University

Internal Relationship Quality: The Impact of Relationship Quality on Internal Customer Perceptions

Ashley Kilburn, University of Tennessee Martin
Brandon Kilburn, University of Tennessee Martin

Services Marketing:
The Mediating Role of Customer Satisfaction in the Hair Care Industry
Ulysses J. Brown, III, Savannah State University
Ruby L. Beale, Hampton University

Information Search and Purchase Channel Choice Across In-Home Shopping Retail Formats
Young-Hyuck Joo, Hansung University
Michael Hyung-Jin Park, University of Tennessee at Martin

Regional Influences upon the Selection of Imported Versus Domestic Seafood
John Lambert, University of Southern Mississippi
Leslie Klieb, Grenoble Ecole De Management
Mary Weber, University of Phoenix

According to sources, one of the hold-ups with the CoB's dean search this week is finalist's Lance Nail's insistence on garnering financial support from the Martha Saunders administration for "productive" CoB faculty. Only time will tell if Lambert is one of the intended beneficiaries of that effort.

Father Tommy Kicked to the Curb

According to the Jason Munz report in the 8-May-08 *The Hattiesburg American* entitled "Conway no longer chaplain," Father Tommy Conway, team chaplain for USM's football team since 2003, has been relieved of these duties by new USM head football coach, Larry Fedora. According to Conway, the news came around 24-April-08, when Fedora informed Conway that he (Fedora) "wanted to go in a different direction." According to Munz, USM Athletics Director, Richard Giannini, did not want to comment on the matter.



Father Tommy Conway

Munz also reports that Conway, who is pastor at St. Thomas Aquinas Catholic Church, said he (Conway) is disappointed in Fedora's decision to relieve him of "a job [Conway] dearly loved." Fedora offered Munz very little in the way of an explanation, except to say that his decision was "based on several factors."

The way this episode transpired flies in the face of new USM President Martha Saunders' goal, stated early on in her administration, of improving the way Southern Miss treats its people. Stories about Saunders' statement, and how it has turned out to be hollow, have appeared on the pages here at USMNEWS.NET since she took over the institution back in May of 2007.